

November 13, 2018

Dear Prospective Sponsor

We're excited to provide you with an opportunity to get involved in the 2019 CareerQuest TN Event that will impact the workforce of tomorrow! CareerQuest TN focuses on the influence of STEM (Science, Technology, Engineering and Mathematics) on future careers.

Working with local industries, CareerQuest TN provides an interactive career experience for middle and high school students in the Tennessee counties of Carter, Greene, Hamblen, Hancock, Hawkins, Johnson, Sullivan, Unicoi and Washington schools. Students will have an opportunity to meet industry practitioners and speak to post-secondary educators about specific careers and educational requirements.

#### Get Involved

CareerQuest TN 2019 is made possible through the financial support of sponsors like you! There are four levels of sponsorship available. You can find more information about the benefits and recognition opportunities on the sponsorship form attached. Please consider what level of sponsorship you will give to influence the workforce of tomorrow.

Your donation will help fund all marketing, signage, event staging, and food for volunteers. It also helps provide each student with a nice take home bag from the event. The take home bags are a nice way for students attending to collect CareerQuest materials and items from booths throughout the event. Funds will also be used to update career information on the interactive mobile app. This app features information related to the 20 top jobs per industry sector for each of the four industries represented at CareerQuest.

Any assistance you can provide would be most certainly appreciated. If you have any questions regarding sponsorship or arrangements, please contact me at [lryans@ftdd.org](mailto:lryans@ftdd.org).

Respectfully,

Lottie Ryans, Event Chair  
2019 CareerQuest TN  
Director of Workforce Initiatives  
First Tennessee Development District

## SECTOR LEADERS

2019 CareerQuest TN Sectors, Leaders, CTE Directors and Core Members.

### ADVANCED MANUFACTURING

**Kenny Smith**, Solutions Consultant, UT Advanced Manufacturing Extension Office

**Susan Harris**, HR Generalist, NN Inc.

### CONSTRUCTION

**Tommy Burleson**, Owner/CEO Burleson Construction

**Michele Black**, Existing Business & Research Manager, NETREP

### HEALTHCARE

**Jo Pearce**, Exec. Recruiter and Employment Center Supervisor, Ballad Health

**Brian Culbert**, CTE Director, Elizabethton City Schools

**Patricia Short**, Human Resources Director, Ballad Health

### INFORMATION TECHNOLOGY

**John McMeen**, Software Developer ACT, LLC

**Mark Stevans**, Director of Special Projects, First Tennessee Development District

**Julia Decker**, CTE Director, Johnson City Schools

## CareerQuest TN Details

The 2019 CareerQuest TN will be held on April 11<sup>th</sup> and 12<sup>th</sup>, 2019 in the ETSU/MSHA Athletics Center (Mini-Dome) located at 1276 Gilbreath Drive, Johnson City TN.

### Event Goals

During this event, the CareerQuest Sector leaders and planning committees expect to accomplish the following goals:

- Exposing students to careers in Advanced Manufacturing, Construction, Technology and Healthcare by engaging in interactive activities and talking with practitioners in the field.
- Educating students on the value of STEM courses to their future.
- Hosting approximately 5,000 students expected to attend.
- Partner with 50 plus area businesses and/or fields to provide interactive experiences.
- Expose parents, students and the community to career options.
- Expose students to a college campus environment.

### Model of Success

The two previous CareerQuest TN events was hugely successful with some 9,500 8th-12th graders from 10 counties and 52 area schools attending. Daytime Tri cities aired segments on each industry sector and had a live broadcast during one of the sessions.

Event surveys received very high remarks from student that they learned about careers they had no idea existed. Teachers indicated this met a huge need in their district exposing students to Science, Technology, Engineering and Math (STEM) careers and education that were previously unknown to them. Vendors indicated they would encourage their colleagues to participate.

Here are a few more stats from last year's event:

- More than 63 businesses participated
- 10 post-secondary partners participated
- 425 volunteers

### 2017 NADO Innovation Award Winner



The 2017 CareerQuest Tennessee event won the National Association of Development Organizations (NADO) Innovation Award. For more information about this reward, check out the NADO website at [www.nado.org/innovation-awards](http://www.nado.org/innovation-awards). Each year, NADO recognizes events and organizations that demonstrate innovative approaches to regional economic and community development.

### How to

Financial contributions are greatly appreciated. To officially sponsor this event, please send the completed sponsorship form below to Lottie Ryans, [lryans@ftdd.org](mailto:lryans@ftdd.org). Checks should be made out to First Tennessee Development District. Please include "CareerQuest" in memo line.

**YES! We will Sponsor this event!**

To sponsor the **2019 CareerQuest TN**, please select your sponsorship level by checking the appropriate box and completing the information below. For questions or to submit your completed form via email please send to Lottie Ryans, [lrkans@ftdd.org](mailto:lrkans@ftdd.org).

<input type="checkbox"/> Bronze	<input type="checkbox"/> Silver	<input type="checkbox"/> Gold	<input type="checkbox"/> Platinum
<b>\$2,500</b>	<b>\$5,000</b>	<b>\$7,500</b>	<b>\$10,000</b>
<p style="text-align: center;"><b>Benefits</b></p> <p>Help Build Interest in Future Workforce</p> <p>Impact thousands of students across 10 counties</p>	<p style="text-align: center;"><b>Benefits</b></p> <p>Help Build Interest in Future Workforce</p> <p>Impact thousands of students across 10 counties</p>	<p style="text-align: center;"><b>Benefits</b></p> <p>Help Build Interest in Future Workforce</p> <p>Impact thousands of students across 10 counties</p> <p>Distribute Marketing Materials to Students at Event</p> <p>2 VIP Event Tickets</p>	<p style="text-align: center;"><b>Benefits</b></p> <p>Help Build Interest in Future Workforce</p> <p>Impact thousands of students across 10 counties</p> <p>Distribute Marketing Materials to Students at Event</p> <p>4 VIP Event Tickets</p>
<p style="text-align: center;"><b>Sponsor Recognition</b></p> <p>Name on Home Page Name on Signs throughout Arena</p> <p>Name on Website Year Round</p> <p>Listed on all Promotional Materials</p>	<p style="text-align: center;"><b>Sponsor Recognition</b></p> <p>Logo on Home Page Logo on Signs throughout Arena</p> <p>Logo on Website Year Round</p> <p>Listed on all Promotional Materials</p>	<p style="text-align: center;"><b>Sponsor Recognition</b></p> <p>Logo on Home Page Logo on Signs throughout Arena</p> <p>Logo on Website Year Round</p> <p>Listed on all Promotional Materials</p>	<p style="text-align: center;"><b>Sponsor Recognition</b></p> <p>Logo on Home Page Logo on Signs throughout Arena</p> <p>Logo on Website Year Round</p> <p>Listed on all Promotional Materials</p> <p>Logo Included with Press Releases</p> <p>Logo Paired with CareerQuest TN Logo on Volunteer T-Shirts</p> <p>Exclusive Signage at Event</p> <p>Representative Welcome on TV and Radio Interviews</p> <p>Executive Quoted in Press Releases</p>

**YOUR INFORMATION**

INDIVIDUAL(S)/COMPANY NAME AND CONTACT:

\_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

I will email my logo (jpg format) to Lottie Ryans:                      YES                      NO

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_