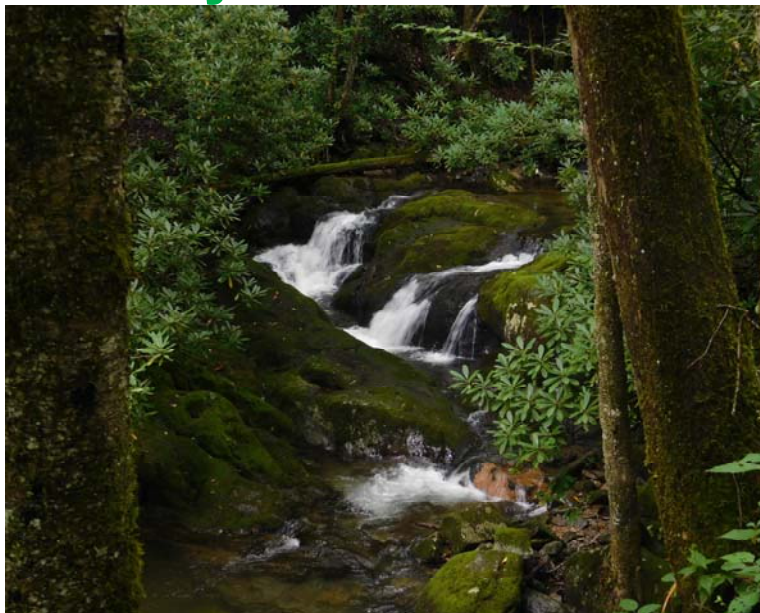




Comprehensive Economic Development Strategy

SEPTEMBER 2017

Rocky Fork State Park



3211 N. Roan St.
Johnson City TN 37601

Phone: 423/928-0224
Website: www.ftdd.org

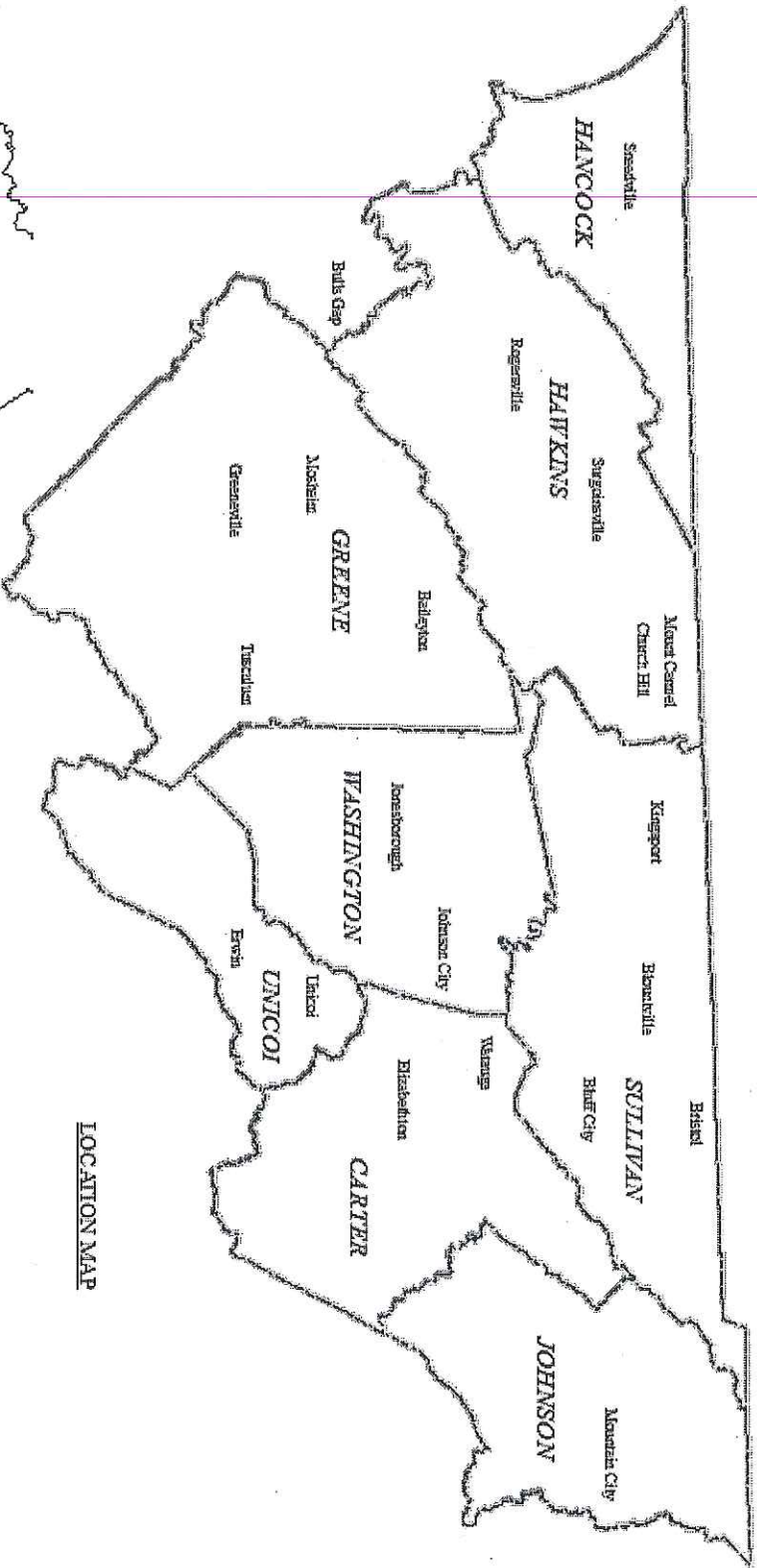
**FIRST TENNESSEE DEVELOPMENT DISTRICT
 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDs)
 TABLE OF CONTENTS**

CHAPTER	TITLE	PAGE
1	INTRODUCTION	
	CEDs Introduction	1
	CEDs Committee	1
	CEDs Objective	2
	FTDD Map	3
2	POPULATION DEMOGRAPHICS	
	Population	4
	Age Distribution	4
	Education Level	5
	Per Capita & Median Household Income	5
	Poverty Level	6
	Employment	6
	Health Outcomes	7
	Strategic Findings 1-3.....	8
	Table Two A Population Growth (2010-2016).....	12
	Table Two B Population by Race (2015).....	13
	Table Two C Age Distribution (2015).....	14
	Table Two D Education Attainment (2011-2015).....	15
	Table Two E Per Capita Income (2010 & 2015).....	16
	Table Two F Median Household Income (2010 & 2015)....	17
	Table Two G Poverty Data (2011-2015).....	18
	Table Two H Unemployment Rates (2012-2016).....	19
	Table Two I Employment Growth (2011 & 2016).....	20
	Table Two J Employment by Industry (2015).....	21
	Table Two K County Employment by Industry (2015).....	22
	Table Two L Health Outcomes (2016).....	23
	Table Two M Health Factors (2016)	24
3	CLUSTERS	
	Definition of Cluster	26
	Recommended Target Clusters	26
	Analysis of Data	27
	Strategic Findings 4	28
	Table Three A Value Chain Cluster Screening Matrix.....	30

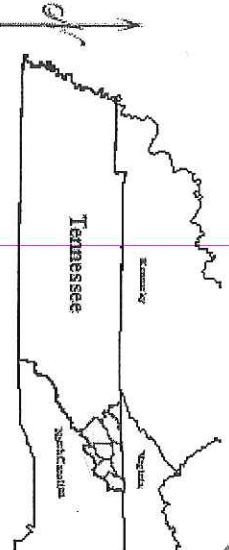
4	INFRASTRUCTURE	
	Water Resources	33
	Wastewater Resources	39
	Airports	43
	Industrial Parks	44
	Roads	45
	Planning	46
	Environmental Programs	46
	Broadband	46
	Electricity	47
	Natural Gas.....	47
	Public Recreation Lands	47
	Strategic Findings 5-10	48
	Table Four A Water System Information	52
	Table Four B Sewer System Information.....	55
	Table Four C Industrial Sites.....	57
5	COMMUNITY RESILIENCE	
	Community Resilience	58
	Disaster Recovery & Response Management Plan	58
	Natural Disasters	58
	Economic Resilience	60
	Strategic Finding 11	61
6	REGIONAL SWOT ANALYSIS	
	Strengths	62
	Weaknesses	62
	Opportunities	63
	Threats	63
7	STRATEGIC PROJECTS, PROGRAM, AND ACTIVITIES	
	Tennessee Strategies	67
	Northeast Tennessee Industrial Regional Strategic Plan.....	67
	Economic Development Administration	68
	Appalachian Regional Commission Strategies	69
	Regional CEDS Strategic Findings	69
	Regional Solutions	71
	Suggested Projects Listing.....	71
	Vital Projects List	73
8	GOALS, OBJECTIVES, ACTION PLAN, PERFORMANCE MEASURES AND REPORTING	
	Narrative.....	75

TABLE ONE-A

FIRST TENNESSEE DEVELOPMENT DISTRICT



LOCATION MAP



CHAPTER ONE INTRODUCTION

CEDS INTRODUCTION

The First Tennessee Development District (FTDD), in cooperation with the Comprehensive Economic Development Strategy (CEDS) Committee, has developed this document to serve as both a planning document and a benchmarking tool. The CEDS is designed to address economic development in the First Tennessee Development District's eight-county region which includes Carter, Greene, Hancock, Hawkins, Johnson, Sullivan, Unicoi and Washington counties. These eight counties are comprised of 2,896 square miles. A map of the FTDD region can be found as Table One-A.

FTDD is a regional organization established to assist its member governments with strategic planning for their community and economic development needs. From 1986 to 2016, the First Tennessee Development District has assisted communities with 616 grant and loan projects totaling \$194.1 million. These projects have resulted in the creation of 19,200+ jobs and private sector investment of \$4.4 billion. In addition, these projects have provided public water and sewer service to 3,800 homes.

CEDS COMMITTEE

The Executive Committee of the First Tennessee Development District serves as the CEDS committee. Other organizations were invited to these meetings as represented by government agencies, economic development, private sector interests, non-profit organizations, and workforce development.

The CEDS committee is composed of the follow persons:

Curt Alexander
Melville Bailey
John Clark
David Crum
Rusty Crowe
W.T. Daniels
Dan Eldridge
Thomas Harrison
Doris Hensley
Matthew Hill
Leon Humphrey
Chad Keen
Greg Lynch
Johnny Lynch
Larry Potter
Kevin Parsons
Pat Riley
Jim Sells
David Tomita
Richard Venable

CEDS OBJECTIVE

#

First Tennessee Development District is one of the nation's 380 Economic Development Districts (EDDs) designated by the U.S. Department of Commerce, Economic Development Administration (EDA).

FTDD is committed to pursuing excellence in regional economic development and organizational performance. This commitment includes implementing a framework that is results oriented, focused on aligning and leveraging resources, and emphasizes the importance of asset-based regional economic development.

Under federal law, one of the primary functions of EDA-designated Economic Development Districts (EDDs) is to coordinate a regional economic development strategy and implementation process known as the Comprehensive Economic Development Strategy (CEDS) process.